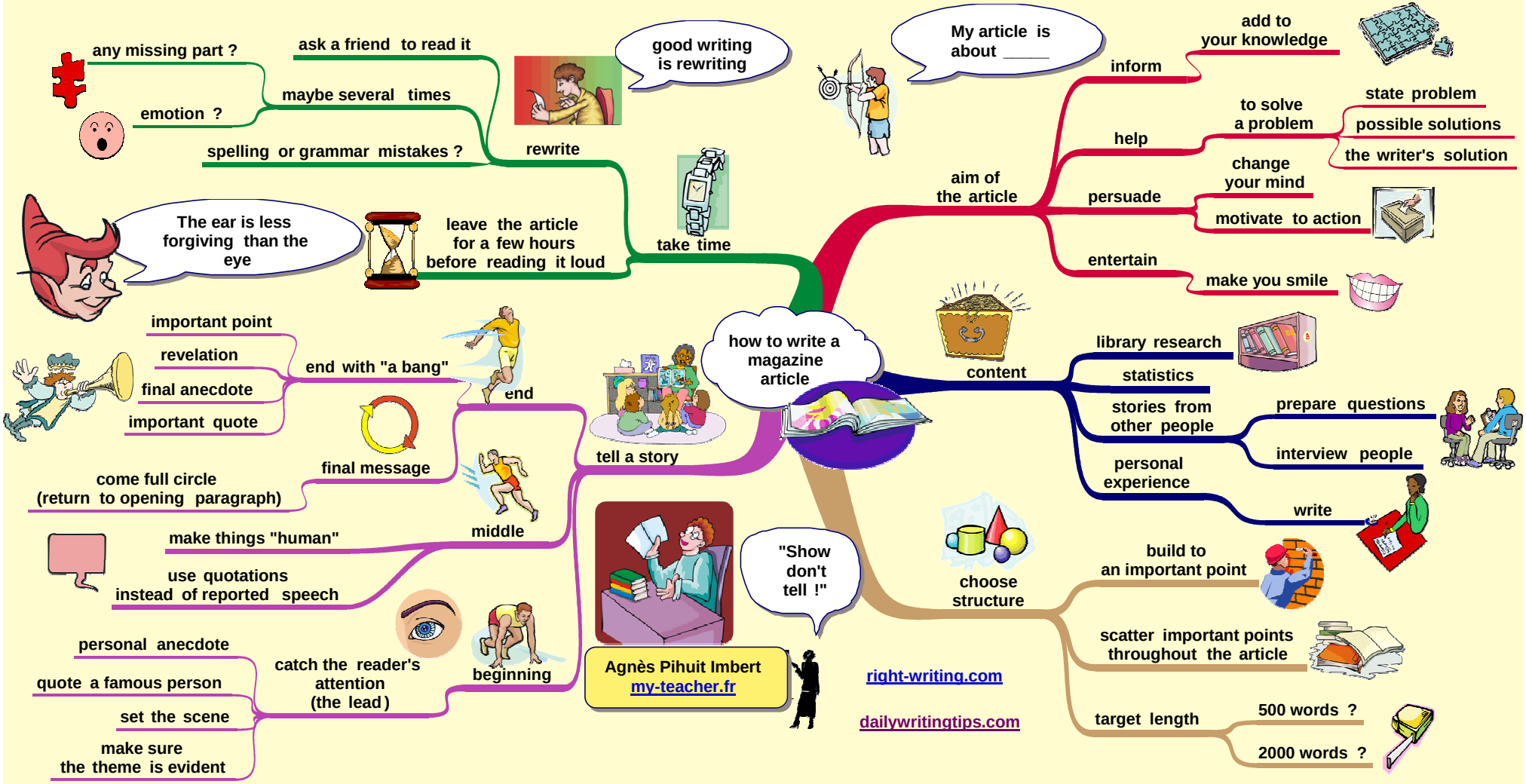
how to write a magazine article
good writing is rewriting
rewrite
ask a friend to read it
maybe several times
any missing part ?
emotion ?
spelling or grammar mistakes ?
take time
leave the article for a few hours before reading it loud
The ear is less forgiving than the eye
My article is about _____
aim of the article
inform
add to your knowledge
help
to solve a problem
state problem
possible solutions
the writer's solution
persuade
change your mind
motivate to action
entertain
make you smile
content
library research
statistics
stories from other people
prepare questions
interview people
personal experience
write
choose structure
build to an important point
scatter important points throughout the article
target length
500 words ?
2000 words ?
right-writing.com
dailywritingtips.com
"Show don't tell !"
Agnès Pihuit Imbert
my-teacher.fr
tell a story
beginning
catch the reader's attention (the lead)
personal anecdote
quote a famous person
set the scene
make sure the theme is evident
middle
make things "human"
use quotations instead of reported speech
end
final message
come full circle (return to opening paragraph)
end with "a bang"
important point
revelation
final anecdote
important quote